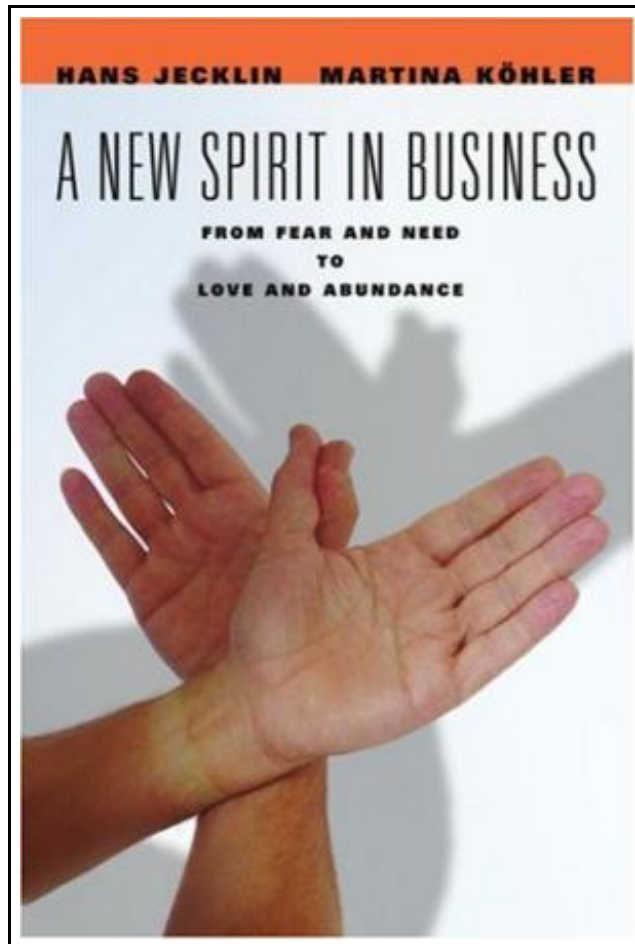


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iUniverse, United States, 2005. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. A New Spirit in Business is not a sober scientific treatise, but rather an account of a consciousness change through which the new concepts we so badly need come to light. Their book is both informative and autobiographical-and it is a revelation.I can promise that [reading] this book will be an experience that could change the reader s life. -Ervin Laszlo In the world of business and finance, everything revolves around the economy. But what does the economy revolve around? Journalist Martina Kohler and Swiss entrepreneur Hans Jecklin try to answer this question with the insightful A New Spirit in Business. Whereas several books have been written on companies social responsibility, stakeholder strategy, and corporate ethics, Kohler and Jecklin tackle it from a different perspective-a human one. By elaborating on the essential features of an integral economy and how to deal with abundance in life, Kohler and Jecklin show how the spiritual and economic sides of business complement each other. Using examples from everyday life, dialogues, and exercises, the relationship between money and spirit takes an innovative shape.



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